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## **Phelps Dunbar Names New Managing Partner**

NEW ORLEANS, LA—Phelps Dunbar has chosen Marshall Redmon as its next Managing Partner, setting the direction for a dynamic firm with six offices along the Gulf Coast, Fort Worth and Raleigh. Redmon, also serves as Managing Partner of the firm's New Orleans office, a member of the firm's Operations Committee, and chair of the Policy and Planning Committee.

Commenting on his new role, "The legal industry is undergoing unprecedented change but our firm is wellpositioned to tackle it. We continue to be laser focused on our strengths and growing intentionally in ways to



better help our clients." Redmon noted that the firm is excited about some of the challenges on his plate particularly the role that technology will be playing. "We have formed a partnership with Tulane University's A.B. Freeman School of Business to pilot artificial intelligence (AI) programs that will improve legal services. The initiative will explore how AI, particularly data analytics, can be used to identify business trends, develop litigation strategies, and increase efficiency."

A self-described "lifer," Redmon started work in Phelps Dunbar's mailroom in 1984 and joined the firm as an attorney after graduating from the LSU Law Center in 1987. His practice focuses on counselling insurers and professionals on professional liability insurance issues. He succeeds Michael Hunt, who will continue to serve on the Policy and Planning Committee and as Regional Practice Coordinator for litigation.

Redmon noted, "There are moments in time in any law firm when you have to decide whether to stay put and double down on what you are or whether you are going to reach," he said. "You'll see us reach."

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With offices along the Gulf Coast from Texas to Florida, Phelps Dunbar is uniquely equipped to serve clients in major commercial centers in the South, nationwide and internationally. It's 280 lawyers focus on five core areas: labor and employment, litigation, business, admiralty and insurance. The firm is committed to providing first-class talent and outstanding economic value for its clients. Both individual lawyers and key practices are regularly recognized for excellence by leading industry publications such as Chambers USA and US News — Best Lawyers.

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